# Uncovering Social Media manipulation in the European/PRC Infosphere.



Project Title	Uncovering Social Media manipulation in the European/PRC Infosphere.
<b>Project Summary</b>	Uncovering social media manipulation in the European/PRC Infosphere.
Country	Czech Republic

### **Project Description**

Project #1: Beijing's Social Media Diplomacy

Track the websites, social media accounts of PRC embassies in each of the 50 countries in Europe (EUR), as well as pro-PRC YouTube accounts that boost the PRC's narratives, particularly related to COVID vaccines. Monitor PRC engagement efforts, narratives vis-à-vis China's messaging campaigns, and high-level meetings and visits. Compile weekly reports for the Regional China Officer synthesizing this information, evaluating the success of China's influence strategies, and analyzing key regional trends. This project is perfect for students interested in China's influence in the (dis)information and media space.

#### **Required Skills or Interests**

Skill(s)
Analytical writing
Cultural diplomacy
Data visualization
Research
Social media management

#### **Additional Information**

You'll be part of a team of two interns working on this project. Creative applicants are encouraged to apply!

## **Language Requirements**

Language Speaking Proficiency Reading Proficiency Importance
Chinese-Mandarin Elementary proficiency Limited working proficiency Required